



Jake Wakefield

Graphic Designer
Illustrator
Fine Artist

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Art + Design Portfolio:
www.wakegraphic.com

Colorado State University
2003 - 2007

Degree: *Bachelor of Fine Arts*
Concentration: *Graphic Design and Illustration*
Minor: *Art History*

IronPoint Marketing
Jan. 11 - Present

Currently working as IronPoint Marketing's full time creative director overseeing and helping with design for web design, email design, print design, marketing automation, and sales automation for this Golden, Colorado based company.

Clay Pot Creative
Aug. 08 - July 09

As Clay Pot Creative's illustrator and designer I worked with printers and web programmers to take to create illustrations and graphics for use in digital and printed mediums.

Student Media at Colorado State University (CSU)
Aug. 06 - Feb. 08

I worked as an editorial design intern for Colorado State University's student run newspaper and magazine. While there I worked with editors, reporters and photographers in teams large and small to conceptualize, layout, design and finalize both publications. As a editorial designer I created pages and graphics under strict design guidelines and intense deadlines.

New Era Games
Jan. 05 - Oct. 08

As a concept artist I illustrated characters, vehicles, objects and terrain/environment and interface. I worked alongside the lead designer and writer in order to conceptualize the overall feel of the game. My duties as Art Lead also included recruiting and leading a team of 3-4 artists.

Freelance
Aug. 04 - Present

Performed contract graphic design, illustration, fine art work and other work for several clients, primarily in Colorado.

Awards and Accolates

American Design Awards: Clay Pot Creative team was awarded 1st Place in the Poster Design Category of the 2010 American Design Awards. Project was for a 25th Anniversary Campaign for the Food Bank of Larimer County.

Science and Art Exhibition: Gallery Participant

Recognized as an Emerging Leader by Larry Penley, President of Colorado State University.

National Dean's List: 3.4 Cumulative GPA at CSU

Illustration and Design Capabilities

Adobe Photoshop, Illustrator, and InDesign, GIMP

Raster Painting and Illustration (Wacom + Photoshop)
Vector Illustration (Illustrator)
Oil, Acrylic and Watercolor Paints
Pencil, Color Pencil, Pen and Ink
Photomanipulation and Photo Illustration